

EVENT REPORT

FALL 2022



School of Business
UNIVERSITY OF LIBERAL ARTS
BANGLADESH

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The correlation of each event to corresponding Sustainable Development Goals (SDGs) have been denoted by the SDG icons beside the title of each event.
The photos for all the events are sourced from the University of Liberal Arts Bangladesh (ULAB) unless credited otherwise.

PUBLICATIONS

Journal Articles

International

Ahamad, S., Al-Jaifi, H.A.A. & Ehigiamusoe, K.U. (2022). Impact of Intellectual Capital on Microfinance Institutions' Efficiency: the Moderating Role of External Governance. *Journal of Knowledge Economy*. <https://doi.org/10.1007/s13132-022-00937-8>

Ahmed, S., Hawarna, S., Alqasmi, I., Mohiuddin, M., Rahman, M. K., & Ashrafi, D. M. (2022). Role of Lean Six Sigma approach for enhancing the patient safety and quality improvement in the hospitals. *International Journal of Healthcare Management*, 1-11. <https://doi.org/10.1080/20479700.2022.2149082> (Indexed by Scopus)

Ahmed, S., Mohiuddin, M., Rahman, M., Tarique, K.M. and Azim, M. (2022), The impact of Islamic Shariah compliance on customer satisfaction in Islamic banking services: mediating role of service quality, *Journal of Islamic Marketing*, Vol. 13 No. 9, pp. 1829-1842 <https://doi.org/10.1108/JIMA-11-2020-0346>

Ashrafi, D.M., Dovash, R.H., & Kabir, M.R. (2022). Determinants of Fintech Service Continuance Behavior: Moderating Role of Transaction Security and Trust. *Journal of Global Business and Technology*, 18(2), 35-59. (Indexed by Scopus)

Ashrafi, D. M., & Easmin, R. (2023). The Role of Innovation Resistance and Technology Readiness in the Adoption of QR Code Payments Among Digital Natives: A Serial Moderated Mediation Model. *Int. Journal of Business Science and Applied Management*, 18(1). https://business-and-management.org/library/2023/18_1--18-45-Ashrafi,Easmin.pdf (Indexed by Scopus)

Ashrafi, D. M., Zannat, N. E., Easmin, R., & Dovash, R. H. (2022). Understanding the Drivers of Passengers' Intention to Engage in Digital Multi-Sided Ridesharing Platforms: Moderating Impact of Openness to Experience and Perceived Risk. *Malaysian Journal of Consumer and Family Economics*, 29, 305-351. (Indexed by Scopus)

Enkeleda Lulaj, Ismat Zarin, Shawkat Rahman (2022). A Novel Approach to Improving E-Government Performance from Budget Challenges in Complex Financial Systems, *Complexity*, vol. 2022, <https://doi.org/10.1155/2022/2507490> (Indexed by Scopus, and Web of Science)

Hasan, H.M. (2022). An assessment of Technological Development and Women Empowerment in Bangladesh: A study in Dhaka city. *International Journal of Humanities Arts and Business (IJHAB)*. Vol-I, Issues-2.

Hasan, M.B., Ali, M.S., Uddin, G.S., Mahi, M.A., Liu, Y., and Park, D. (2022). Is Bangladesh on the right path toward sustainable development? An empirical exploration of energy sources, economic growth, and CO₂ discharges nexus, *Resources Policy*, 103125, <https://authors.elsevier.com/c/1g66R14YFx42Qo>

Conference

International

Malarvizhi, C.A. & Manzoor, S.R. (2022). Investigating the Behavioural Intention of Using IoT among Aged NCD Patients for Sustainable Healthcare System in Malaysia. Proceedings of 41st EBES Conference, Berlin, Germany, October 12-14, 2022 <https://ebesweb.org/uncategorized/41st-ebes-conference-berlin/>

Uddin, M. H., Akter, S., Boubaker, S., & Al Mahi, M. (2022). Why do microfinance institutions charge high interest rates? Empirical findings and policy perspectives. International Society for the Advancement of Financial Economics (ISAFE), Ho Chi Minh University of Banking, Vietnam, 05-06 December 2022. [Online]

Zainuddin, M., Khan, S. A., & Mahi, M. (2022). Why Businesses Fail? An Institutional Anatomy of Business Failure. 2022 AIB Canada Chapter Conference, Dalhousie University, Canada [Online]. <https://canada.aib.world/2022-aib-canada-chapter-conference-dalhousie/>

Report/Others

International

Minhaz Uddin Ahmed. Project Report (South to South Just Transitions initiative). The goal of the project is to engage various stakeholders with the just transition work done in phase 1, so that key stakeholders are engaged, informed, and active participants in planning the just transition.

https://climatestrategies.org/wp-content/uploads/2022/05/Exploring-Just-Transition-in-the-Global-South_FINAL.pdf

National

Genilo, J.W, Rahman, M. T and Anam, R.L (Eds) (2022). Report on ULAB's Contribution to the SDG Goals in 2021, ULAB

<https://ulab.edu.bd/sites/default/files/SDG-Goal-2022.pdf>

Anam, R.L, (2022) Finding herself on the Mountain, Dhakatribune.com

<https://www.dhakatribune.com/bangladesh/2022/12/04/finding-herself-on-the-mountain?fbclid=IwAR19ngtHhU64gOnWXhpOn8H0KV9AQz6EIJ6l18TL9XAjbl2jf9K-y5QUVkg>

BBA EVENTS

EVENT 1: BBA ORIENTATION FALL 2022



The Fall Orientation program for enrolled the Bachelor of Business Administration (BBA) students was held on the 27th of October 2022. The hour-long program was conducted by the BBA Program Office at the ULAB Permanent Campus.

The Vice-Chancellor Professor Imran Rahman welcomed the new students followed by a short presentation by Faisal Mohammad Shahriar, assistant professor and BBA program coordinator to onboard the freshmen students with the curriculum. Afterward, Assistant Professor & Proctor, Abdul Baten informed the freshers about campus etiquette.

Ashique Mahmood Adnan, a senior lecturer of USB, also provided useful hacks about academics. A cultural performance was prompted by the current students along with some student engagement activities. The concluding remarks and vote of thanks was presented by the BBA Program Director and Associate Professor, Dr. Muhammad Faisol Chowdhury.

EVENT 2: ENTREPRENEURSHIP AS A CAREER



With a motive to promote an entrepreneurial mindset amongst our students, two senior lecturers of USB, Mohammad Tawhid Reaz and Ashique Mahmood Adnan collaborated in organizing an on campus seminar.

The corporate seminar was held to teach students about the experiences of, the speaker- Mr. Mubir Mahmud Chowdhury, an entrepreneur & author by profession, who shared his entrepreneurial endeavors and challenges with the students.

The seminar opened with an introduction of the chief guest and continued with an immersive narration of the speaker's entrepreneurial journey. Students actively participated in the short networking session that took place after the speech. The event took place on the 27th of October, 2022 in Room 309 of the ULAB permanent campus.



EVENT 3: MANPOWER PLANNING IN BANGLADESHI ORGANISATIONS

8 DECENT WORK AND
ECONOMIC GROWTH



Owing to the effective maximization of Human Labor, a seminar on manpower planning was conducted for human resource (HR) planning aspirants. This HR seminar was organized by the BBA Program Office and took place on the 7th of November at the ULAB Permanent Campus. The speakers for this seminar were Nur-E-Alam Siddique, Assistant General Manager of HR, Admin Compliance) to Zaber & Zaber Accessories Limited, and Dr. Muhammad Faisol Chowdhury, Associate Professor and Director of the BBA Program Office.

The guest speaker delivered an engaging presentation on Human labor relations. The seminar served its purpose which was to introduce the students to the skills required in managerial positions in an organizational setting. Students asked questions to which the guest speaker provided answers.



EVENT 4: REWARDS MANAGEMENT PRACTICES IN BANGLADESHI ORGANISATIONS

8 DECENT WORK AND
ECONOMIC GROWTH



Another seminar following the previous Labor relations seminar was organized by the BBA Program Office on the 7th of November 2022 at the ULAB Permanent Campus. The speakers were again Mr. Nur-E-Alam Siddique from Zaber & Zaber Accessories Limited & Dr. Muhammad Faisol Chowdhury, Associate Professor and Director of the BBA Program Office.

In this seminar, they discussed how rewards management practices typically involve a combination of financial and non-financial incentives for employees in Bangladesh. They also spoke about new rewards practices such as flexible work hours, remote work, health & wellness, and others.



EVENT 5: UNWOMEN — HIGHER EDUCATION SEXUAL HARASSMENT SEMINAR



Image Source: New Age

The University Grants Commission (UGC) and the UN Women jointly organised the opinion-sharing seminar on preparing effective strategy to prevent sexual harassment at the universities. Attended by 16 other university complaint committees, the objective of the seminar was to raise awareness of sexual harassment at work.

Mr. Syed Hasib Rahman, Senior Lecturer, ULAB School of Business represented ULAB and attended the event. The seminar was highly participatory and focused directly on improving skills to handle any sexual harassment issue or complaint with greater confidence. The participants learnt to take action and diffuse potential sexual harassment issues before they occur. Dr Ferdous Rahman, UGC Secretary was one of the key speakers in the seminar. Coordinated by Ms. Tosiba Kashem of UNWOMEN, the event took place at the Lakeshore Hotel in Gulshan on September 29, 2022 from 10:30 am to 2:30 pm.

EVENT 6: SEMINAR ON SDG 12 "RESPONSIBLE CONSUMPTION AND PRODUCTION"



In pursuit of creating awareness and instilling a drive to implement the Sustainable Development Goals (SDGs), ULAB School of Business organised a seminar on SDG no.12 "Responsible Consumption and Production". The seminar was held at ULAB's Research Building in Dhanmondi from 10 am to 12 pm on November 17, 2022. This particular event was for students enrolled in the microeconomic and macroeconomic courses (BUS1302, BUS201 and BUS2101).

The purpose of this seminar was to provide students with ideas on how to be responsible consumers and producers now and in the future, which will eventually make them responsible citizens as well as professionals. Moreover, this seminar was also a part of the economics students' group project that was assigned to their respective courses on SDG12. Keynote Speakers included Dr. Minhaz Uddin Ahmed, Associate Professor, ULAB School of Business (USB), Dr. Muhammad Faisol Chowdhury, Associate Professor, USB and BBA Program Director and Dr. Shamsuddin Ahamad, Assistant Professor, USB. Dr. Shamsuddin Ahamad moderated the seminar.



EVENT 7: BBA BBQ EVENING

A special evening of food and light entertainment was organised by ULAB BBA Program Office to celebrate faculty members' continued efforts towards quality teaching and learning. The event took place on November 17 from 5 pm to 7:30 pm at the Cafeteria of ULAB's Main Campus. Professor Imran Rahman, Vice Chancellor, Mr. Sajedul Alam, Mr. Faisal Mohammad Shahriar and Mr. Moinak Kanungo sang songs for the audience at the event. Other faculty members shared their funny stories and memories on and off ULAB. Also, there was a pillow-passing game where Ms. Anika Nawar Oishi came out as the winner. The event ended with a delicious BBQ party.



EVENT 8: PERSONAL BRANDING — YOU ARE YOUR OWN BRAND

8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



For future entrepreneurs and intrapreneurs alike, the concept of branding is an essential. The best way to understand how to establish someone's own personal brand is to see how others have done it and to learn from those who did it well. In the spirit of branding, the seminar on personal branding, which was a joint endeavour of ULAB BBA and EMBA Program Offices, took place at ULAB's Research Building on the 28th of November from 2 pm to 3:30 pm.

The key speaker in the event was Ms. Sayma Rahman, Founder & CEO of SR Ventures & Consultancy. She has more than 14 years of experience in key portfolios of Grameenphone, including global strategic partnerships with Silicon Valley companies like Google, Facebook, YouTube, and Alibaba. In 2016, she won the 'Top Progressing Woman Leader in Bangladesh' award. The seminar is designed to help students to gain a broader understanding of technical skills and competencies that can render them more employable in the current and future job market.



EVENT 9: INTERNSHIP/PROJECT ORIENTATION SESSION FOR SPRING 2023

The final stage of every business student is the internship stage where students work in organizations under supervisors who directly report the student's performance to their respective internship instructors. Students who have been eagerly waiting for the opportunity to learn and implement their knowledge are provided with information regarding their internship program – when the internship starts, ends, and how to navigate through it— in a brief yet participative session.

The session took place on the 1st of December at ULAB's Research Building from 11 AM to 12 PM jointly organized by the BBA Program Office and the ULAB Career Services Office with Ashique Mahmood Adnan (Senior Lecturer, USB) as the keynote speaker. This session was for students of the BBA department who will be doing internships in Spring 2023.

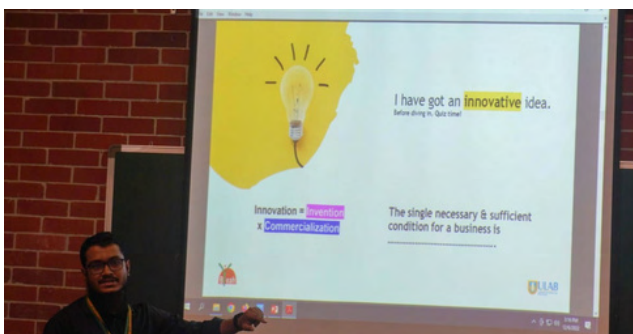


EVENT 10: BANGLADESHI YOUTH FOR A SUSTAINABLE FUTURE, IMPACT OF INCUBATOR FOR THE SDGS



The seminar on Bangladeshi Youth on Sustainable future was held at ULAB permanent campus in PD 209, on 12th June 2022 from 2.40 p.m. to 4.00 p.m. Md. Rashid Mamum, the Executive Director of Bangladesh Youth Enterprise Advice and Help center (B'YEAH) was the guest speaker for the seminar.

Dr. Shamsuddin Ahamad, Assistant Professor, at ULAB School of Business was the coordinator of this event. In this seminar, co-hosted by the non-profit organization B'YEAH, our guest lecturer shared the road map for the impact incubator program to ensure the students' sustainable future. The lecture concluded with a detailed lecture on SDG 12 as it plays the most important role in this lecture since it talks about responsible consumption and production in order to build a sustainable future.



EVENT 11: ICT SKILLS YOU NEED TO GET A JOB: EXPERT GUIDELINE FOR STUDENTS



Information Communication Technology (ICT) has become a vital part if not the most important part of obtaining employment in today's world. This seminar was held to help the students of ULAB to receive an initial advantage in the job market. The seminar on acquiring ICT skills to find a job was conducted at ULAB permanent campus in PD 208, on 12th May 2022, from 2.40 p.m. to 4.00 p.m.

ULAB BBA Program partnered with INTELLIVA INC. Canada and B'YEAH to organize and carry out this event. Mr. Arifur Rahman Director of Business Development at INTELLIVA INC. Canada and the Executive Director at B'YEAH was the main speaker for the event. He spoke about providing the students the global ICT Industry overview, career pathway, and skill development routes. The event was coordinated by Dr. Muhammad Faisol Chowdhury, Associate Professor & Director of the BBA Program and Dr. Shamsuddin Ahamad, Assistant Professor, School of Business.



EVENT 12: URMS WORKSHOP

ULAB Resource Management System (URMS) is the software that is used for pre-registration, checking the class schedule, results, etc. This software has made rigorous processes like preregistration easier for students.

The speaker of the workshop was Mr. Habibur Rahman (Joint Registrar, Registrar's office) and a representative from the BBA program office. The workshop was held at the ULAB main campus on 11th August 2022 from 11.15 a.m. to 12.15 p.m. The URMS Workshop was mainly organized and coordinated by the BBA Program Office for the BBA faculty members. The improvement and advantages of the development of URMS was the main topic that was spoken about in the workshop.

EVENT 13: STATE OF CONTEMPORARY BANGLADESH ECONOMY, REGIONAL INTEGRATION, EXTERNAL ENGAGEMENT AND GEOPOLITICS

8 DECENT WORK AND ECONOMIC GROWTH



Dr. Kazi Md. Tarique, Assistant Professor, and Shafayat Hossain Chowdhury, Senior Lecturer, ULAB School of Business, conducted an online lecture on the current Bangladesh economy, regional integration, external involvement, and geopolitics on July 12, 2022, from 9:00 to 10:00 p.m. Dr. Masudur Rahman, a visiting research fellow at the Institute of South Asian Studies, National University of Singapore, was the distinguished speaker at this seminar. The seminar was organized for students in the course International Financial Management (IFM) who are majoring in Finance. This seminar aimed to increase students' awareness of IFM concerns pertaining to international trade, government policy, geopolitics, and regional integration for the betterment of their future.

ONLINE SEMINAR

STATE OF CONTEMPORARY BANGLADESH ECONOMY, REGIONAL INTEGRATION, EXTERNAL ENGAGEMENT AND GEOPOLITICS

7 DECEMBER 2022
9:00 PM

ZOOM MEETING ID: 655 9010 6617
PASSWORD: 183001


SCAN TO JOIN


SPEAKER
Dr Masudur Rahman
RESEARCH FELLOW
INSTITUTE OF SOUTH ASIAN STUDIES
NATIONAL UNIVERSITY OF SINGAPORE


MODERATOR
Dr Kazi Md Tarique
ASSISTANT PROFESSOR
SCHOOL OF BUSINESS
UNIVERSITY OF LIBERAL ARTS BANGLADESH

EVENT 14: FINANCIAL FEASIBILITY STUDY TRAINING

9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



Mohammad Tawhid Reaz, Senior Lecturer of the ULAB School of Business, coordinated the financial feasibility study training. The event took place on the main campus of ULAB in PD 204 on November 12, 2020, from 4:10 to 5:20 p.m. Abul Kalam Azad (MBA, IBA) was the invited speaker for the study training, has over 17 years of expertise in Corporate, Banking, and Consulting. Currently, he is employed as a Management Consultant for Reed Consultancy. Mr. Azad has served as Head of Product for Prime Bank Ltd. between 2017 and 2020. Prior to that, he served as Senior Manager for IDLC Ltd. Additionally, he worked for Grameenphone Ltd.

The purpose of the training was to instruct students of the Entrepreneurship course on the five most critical elements to include in a Financial Feasibility Study of a Business or Investment.



EVENT 15: INFOGRAPHICS OF IMPORT SUBSTITUTION INDUSTRIALIZATION PROJECT PLAN



On December 13, 2020, from 2:30 to 4:30 p.m., the second poster presentation on the import substitution industrialization project plan was held on the ULAB main campus in the circle lobby of the D building. The event was coordinated by Dr. Shamsuddin Ahamad, Assistant Professor at USB and course instructor for Macroeconomics, and the keynote speaker at the event was Dr. Muhammad Faisal Chowdhury, Associate Professor and Director of the BBA Program.

This poster presentation was the result of a cooperative project by macroeconomics students. The objective of the project was to encourage students to investigate contemporary macroeconomic challenges and contribute to the economy by identifying solutions to the state's most urgent concerns. In addition to the exploration and problem-solving endeavors, the purpose of this project was to help students develop an entrepreneurial attitude through critical and creative thinking, innovation, teamwork, and leadership.




EVENT 16: FACULTY HEALTH, WELLNESS, & WORK-LIFE BALANCE



This interactive faculty training program was coordinated by Dr. Umana Anjalin, Associate Professor at the ULAB School of Business, on 1st December, 2022, from 10.30 a.m. to 11.15 a.m. Ms. Shusmita H. Khan, a Research Consultant at the University of North Carolina in Chapel Hill, United States, and a Nutrition Consultant at Ayesha Memorial Hospital in Dhaka, Bangladesh, has remained present as the featured speaker.


This is an initiative of the Faculty Member Development Committee of ULAB, under the leadership of Dr. Umana Anjalin, an Associate Professor in the School of Business. The goal of the symposium was to talk about faculty health, wellness, and finding a good balance between work and life. The participants were pleased and pledged to attend future seminars of this nature.




**Discussion on
Faculty Health,
Wellness &
Work-Life Balance**

Thursday, 1 December 2022
ULAB Permanent Campus
Room PD 309
(10:30 AM to 11:30 AM)

SPEAKER:



Ms. Shusmita H. Khan
Research Consultant, University of
North Carolina at Chapel Hill, USA.
Nutrition Consultant, Ayesha Memorial
Hospital, Dhaka, Bangladesh.

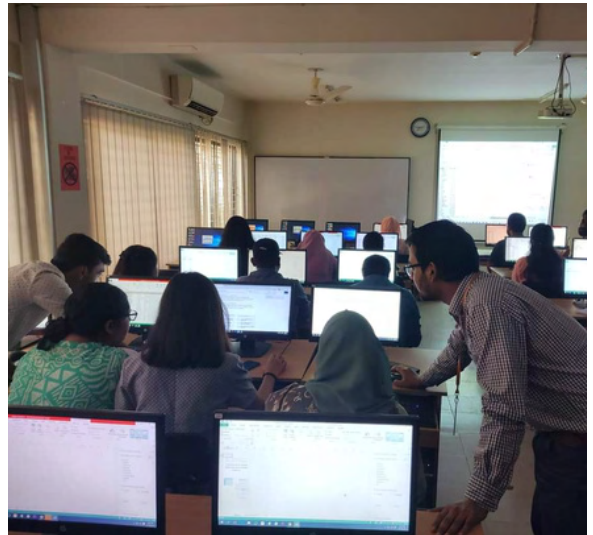
ULAB BUSINESS CLUB EVENTS



Comprehensive Training on Microsoft Power BI

Microsoft Power BI is amongst the most high-in-demand business intelligence (BI) software that helps to prepare data for analysis so that the users can create reports, dashboards, and data visualisations. The results give employees and managers the power to accelerate and improve decision-making, increase operational efficiency, pinpoint new revenue potentials, identify market trends, report genuine KPIs, and identify new business opportunities.

Considering the immense potential of this application (i.e. Microsoft Power BI), ULAB Business Club organised an 8-week-long intensive training program in late October 2022 with 35 (undergraduate and postgraduate) students to a moderate level of insight into this BI application. This training program ran on every Thursday from 1:10 pm – 3:20 pm at ULAB's main campus and was conducted by Mr. Mahabub Alam, Operations Analyst of a US-based company known as Dependable Solutions. Mr. Mahabub has over 10 years of experience in Business & Data Analysis and visualisation.





Cracking Business Cases 1.0

Case competitions provide an opportunity to make business education meaningful to business students by providing an opportunity to prepare for their upcoming career challenges. Students can learn how to deal with the challenges of delivering results under pressure when given a complex business problem from the real world. Case competitions are getting increasingly popular, which is reflected in the number of competitions taking place annually in Bangladesh.

The objective of this particular workshop was to provide a detailed guideline on cracking business cases –the dos, don'ts, tips and tricks on how to effectively find feasible solutions to various business problems. This workshop was held at ULAB permanent campus in PB 203, on 9th November, 2022 from 4.00 p.m. to 5.30 p.m. This session was conducted by Mr. Ashique Mahmood Adnan, Senior Lecturer of ULAB School of Business.





ULAB BUSINESS CLUB EVENTS

Unleashing Ideas

Global Entrepreneurship Week is a global celebration of entrepreneurship that occurs every year in the second week of November, from November 14–20. During this week, people from various countries worldwide come together through local, national, and global events to create solutions for worldwide economic growth.

Here at ULAB, an open event was organised by the Business Club in collaboration with ULAB Digital Marketing Club where student entrepreneurs (present and past students) shared their stories of struggles and successes with 50 students. The event was held at ULAB's permanent campus on 20th November 2022, from 4.00 p.m. to 5.30 p.m. This event was organised to instil an entrepreneurial desire among the students.





ULAB BUSINESS CLUB EVENTS

Entrepreneurship Workshop

In continuation of the Global Entrepreneurship Week held at ULAB on November 20, 2022, the ULAB Business Club, in partnership with the Dreamers Academy of Bangladesh, has arranged two more full-day interactive workshops. The workshop was held at the main campus of ULAB on November 23 and 24, 2022.

The Dreamers Academy, a community for entrepreneur mentoring, believes that entrepreneurs are trained, not born. Therefore, Dreamers Academy routinely hosts entrepreneurship seminars for ambitious students who aim to start their own enterprises, primarily because they seek autonomy, financial stability, and occupational flexibility. Some of these young students will inherit a family business, hoping to strengthen and expand the legacy. In contrast, some will build a startup in response to an emergent community need. These partnership programs aim to teach young minds how to innovate, lead, collaborate, and endure to become successful entrepreneurs.



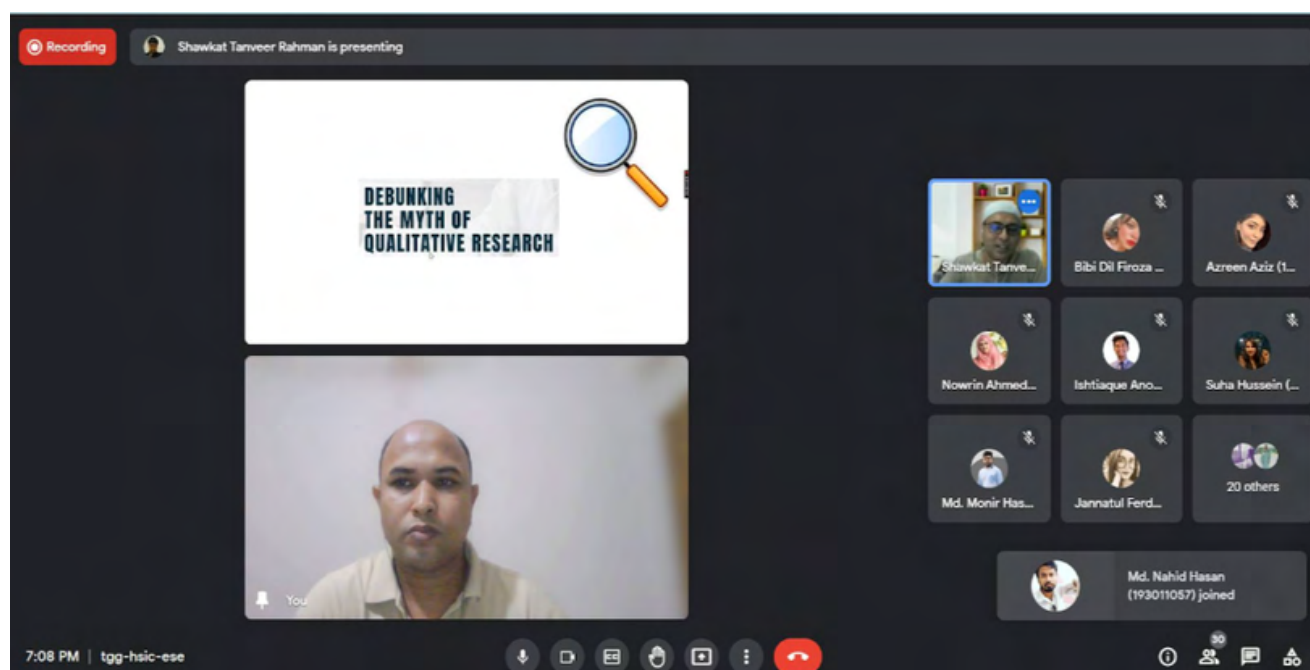


Debunking the Myth of Qualitative Research

Qualitative research is more frequently misunderstood than its quantitative counterpart. As a result, many marketers fail to capitalise on the opportunities qualitative research presents by revealing underlying reasoning, opinions, and motivations.

A webinar session was conducted by Mr. Shawkat Tanveer Rahman, Senior Lecturer, ULAB School of Business on 7th December 2022 from 7:00 p.m. to 9:00 p.m. to clarify myths or misconceptions regarding qualitative research that students may have.

The session was lit by the presence of Dr. Prodhan Mahbub Ibna Seraj, who is currently an Associate Professor at the American International University-Bangladesh (AIUB). Dr. Prodhan has published 28 research publications in top national and international peer-reviewed journals and has reviewed 182 papers from 43 international journals, most of which are indexed in Scopus and Web of Science. He is on the editorial boards of twelve publications indexed by Scopus and Web of Science. Dr. Prodhan covered several facets of this qualitative study, how this type of research may be conducted more efficiently, and the issues that can arise when conducting qualitative research.





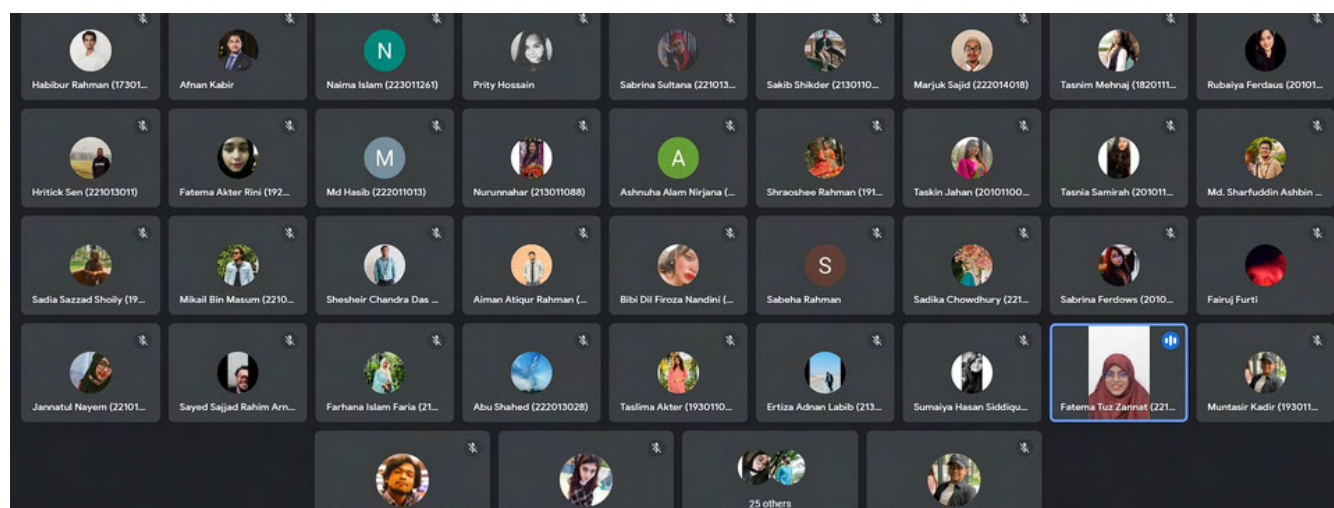
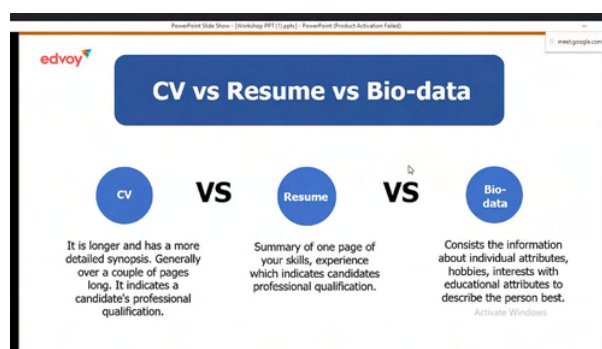
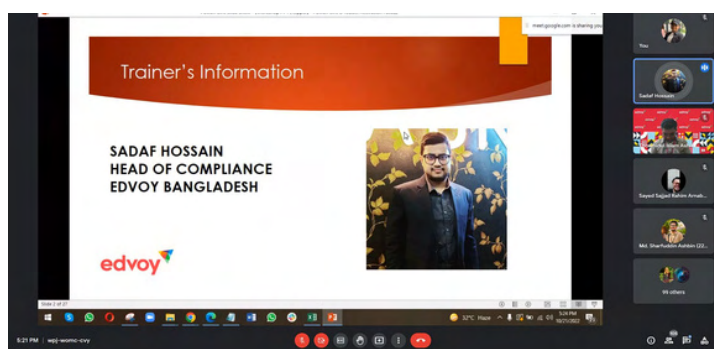
ULAB BUSINESS CLUB EVENTS

Edvoy Presents CV Writing Workshop

Writing a CV or a resume can be quite daunting for anyone. Especially for fresh undergraduates who aspire to work for corporations, startups, etc. Primarily organised by ULAB Digital Marketing Club, ULAB Business Club collaborated with PR4U (Public Relation based apprenticeship program, offered by the Media Studies and Journalism Department of University of Liberal Arts Bangladesh: pr4u.net), and ULAB Debating Club to bring about an online CV writing workshop.

The workshop was conducted by Edvoy. Built in collaboration with IEC Abroad, and with an experience in global education since 2007, Edvoy is a one stop mobile application that allows students to enrol in numerous international courses. Edvoy has provided over 20,000 students worldwide with individually tailored advice to help them realise their academic ambitions.

Tailored for freshers, and sophomores alike, the workshop was attended by over 60 students online via Google Meet on the 21st of October, 2022 from 5 to 7 pm.





ULAB BUSINESS CLUB EVENTS

Donation for Help

With ULAB Business Club's president, Ishtiaque Anowar playing an integral role, ULAB Social Welfare raised 1,06,651 BDT for a fellow student's aid. Students of ULAB, faculty, and staff came forward and donated to the cause. External volunteers went from class to class collecting donations, raising awareness and stood in the booth with the donation box.

The week-long endeavour ended on the 5th of December, 2022 with 8 students at its core.

A strong sense of community, cooperation and compassion was at the heart of this independent initiative.



Prepared by

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